Advertising Policies:

NHAAO reserves the right to refuse any advertising on the basis of editorial discretion.
NHAAO reserves the right to terminate advertising at any time for any reason.
NHAAO reserves the right to label an ad as “Advertisement” if it cannot be easily distinguished from content.
Products and/or services advertised by external organizations on the NHAAO website are in no way endorsed by NHAAO.
Ads will be inserted on the first day of each month.
Customer supplied artwork must adhere to any and all trademark and copyright laws.
Advertiser branding, i.e., logo or name, must appear on all advertising.
Advertising is sold on a first come, first served basis.
Advertising to be furnished by the advertiser.
Ads with white backgrounds must have a black 1 × 1 pixel border around the edge of the design.

All advertisements that are accepted and incorporated into the publisher’s website are inserted on the representation that the advertiser and the agency are properly authorized to publish the entire contents and subject matter thereof. The advertiser and/or agency indemnify and hold harmless from and against any loss of expense arising out of publishing that advertisement, including, but without limitation, those resulting from claims or suits libel, violation of rights of privacy, plagiarism, and copyright infringement. The publisher reserves the right to reject, discontinue, or omit any advertisement or part thereof.
The Vendor and Consultants Directory is one of the most affordable ways to establish a visible presence in the marketplace and make NHAAO members aware of your products and services.

Each listing includes a key service-category description, full contact information, a 50-word overview of products and services, a company logo, and a key to services provided. Links to vendor/consultant Web sites and e-mail contacts are allowed and encouraged. Automatic reminders are sent out when it is time to renew your ad. Logos can be submitted in JPEG, PNG or GIF format and will be displayed at 160x160 pixels.

**Benefits Your Listing Includes:**
- Vendor Name (50 character max)
- Tag Line (150 character max)
- Contact Information (1500 character max)
- Web and e-mail hyperlinks
- Vendor Biography (2500 character max)
- Vendor Logo (160x160 pixels max)

**Payment Information:**
All advertisements must be prepaid. Ads cannot be placed until payment is received.

Authorized signature must accompany this insertion order. No refunds will be given once payment is received. See Advertising Policies on reverse.

If paying by check, make check payable to NHAAO in U.S. Funds. The returned check charge is $25.00.

**Check Key Services Offered:**
- GIS/CAMA integration
- CAMA modeling
- GIS/mapping consulting
- Web site integration
- Single-property appraisal
- Best practices consulting
- Expert witness testimony

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Advertise your BRIGHT ideas with NHAAO!

Send application, payment and ad copy to Publicity Chair at:
Rosann Maurice-Lentz, Assessor
City of Portsmouth
1 Junkins Ave
Portsmouth, NH 03801

Send electronic ad copy to rmaurice@cityofportsmouth.com.

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